

"COUPLING GREEN TO BLUE ECONOMIES: HOW ARE CLEANER PRODUCTION AND CITIES LEADING THE NEXT SUSTAINABLE DEVELOPMENT"

Cleaner Production 40 years in European Union

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Europe has played a crucial role in the initiation and further development of the concept Cleaner Production. In this talk I will give a brief introduction to the history of the theory, applications, and policy framework of cleaner production in Europe, from prevention to circular economy and sustainable production and consumption. I will use a few examples to illustrate this development and also discuss its implications on addressing overall sustainability challenges and achieving United Nations Sustainable Development Goals.